

# **Maternal Health Inequalities access and health promotion subgroup Terms of Reference**

## **1 Purpose of Group**

To ensure that action to address inequalities is integral to the overall approach to maternal health and at every stage of the care pathway

To develop a logframe to determine action to tackle inequalities access and health promotion and contribute to the achievement of the headline inequality target

## **2 Aims, Objectives, Targets and Outcomes**

See maternal health strategy.

General health education programmes which stress the importance of contact with health services early in and throughout pregnancy

Develop a multi agency low birth weight strategy and implementation plan

Promotion of breastfeeding

Develop focused outreach work with hard-to-reach women

Improving services for the most disadvantaged women (e.g. asylum seekers, teenagers, domestic abuse victims, substance misusers and looked after children/ care leavers, those who regularly fail to attend appointments)

Develop standards for translation, interpreting and advocacy services

Ensure services develop positively addressing diversity issues

Contributing to increasing education & employment opportunities for women

Contributing to improved parenting and early attachment

## **3 Frequency of meetings**

At least monthly initially. To be agreed thereafter.

## **4 Chair and membership**

Current membership under review

Surestart

Smoking cessation

Public health

University

Maternal mental health

Health Visitors

Sexual Health services

Teenage Pregnancy

To invite further input from

Users, Midwifery, Food/nutrition, Family Support

**5 Administrative arrangements**

Secretariat currently provided by chair

**6 Accountability**

Reporting directly to Maternal Health Strategy Group

**7 Reporting arrangements**

Minutes of meeting fed to Maternal Health Strategy group. Chair of group to attend maternal health strategy group

**8 Review**

Review membership and group function on completion of action plan development