

Developing a Yorkshire and Humber bid to The Big Lottery Health and Well-being Fund

Background to the Fund

The Big Lottery Well-being Fund was launched in June 2006 and aims to support activity to:-

- § **Increase Physical Activity** - focusing on: the most sedentary, integrating activity into daily life and supporting communities
- § **Improve Mental Well-being** - focusing on: user involvement, preventative approaches and stigma
- § **People Eating More Healthy** - focusing on: promoting healthy eating, access to healthy foods, children's knowledge

Nationally the total sum available is £165 million over five years. Approximately 20 awards will be made each being to a portfolio made up of a number of projects and covering at least one of the ten English Government Office regions.

Developing a Yorkshire and Humber Bid

A Yorkshire and Humber bid is being coordinated by a regional steering group made up of: The Department of Health Regional Public Health Group; Yorkshire and Humber Health Authority; Care Services Improvement Partnership; Sport England; Yorkshire Forward; Government Office for Yorkshire and Humber; The Regional Forum; Yorkshire Culture; Yorkshire and Humber Assembly; Local Government Yorkshire and Humber; Public Health Observatory

The bid is likely to be for around £15 million and will be made up of a portfolio of projects including both regional and local projects. It will be focused on delivering activity in local communities to address need that has already been identified through Community/City Strategies, Local Area Agreements and supporting strategies. To this end Local Strategic Partnerships across the region have been invited to coordinate local input into the regional portfolio through their health partnerships.

Coordinating Sheffield's Input

The Sheffield First Health and Well-being Partnership is leading the development of Sheffield's input into the bid and coordinating feedback from our city on the regional proposals. The development of Sheffield's input is being coordinated by a small group made up of representatives from:

- § Sheffield First Health & Well-being Partnership
- § Sheffield Public Health Partnership Board
- § Sheffield Mental Health Partnership Board
- § Sheffield Food Strategy Group
- § Active Sheffield Partnership
- § Sheffield Health Partnership Network

Total funding for Sheffield, if the bid is successful, is likely to equate to up to **£1.7 million over the five years** (i.e. £340,000 per year). This includes the benefit of both local and region wide activity. In line with the regional approach, the Partnership will be putting forward proposals that support the delivery of

the Sheffield City Strategy and Local Area Agreement and the city's physical activity strategy (City on the Move), food strategy (Focus on Food), and mental health strategies.

Sheffield's Overarching Aim

The Partnerships overarching aim for our input to the bid will be to help close the gap between the neighbourhoods and communities of interest in the city with the poorest health and the city average, focusing on activity to address the three Well-being Fund objectives.

Our Approach

Sheffield's approach is to focus on three strands of activity, these are:-

Building Capacity: through community development and health courses for our target communities and activity to support voluntary, community, faith and independent organisations in enhancing their capability to deliver activity around the three Well-being Fund outcomes, including training and support for workers, through a program that builds on and shares existing expertise in the city.

Delivering Activity: Sheffield is currently working to develop Enhanced Public Health Programs (EPHP) for neighbourhoods and citywide communities of interest with the poorest health. These are being developed through a partnership between local communities and services. This strand will deliver a range of activity as part of these EPHP, tailored to the needs of individual communities but focused on delivering healthy eating, physical activity and mental health outcomes.

Well-being at Work: This is part of a regional strand aimed raising awareness and understanding of mental health issues and talking stigma. Our approach will be to focus this on employers supporting them to proactively address the well-being of their workforce by improving managers understanding of mental health problems and their ability to support employees both within the workplace and through signpost them and supporting them to access appropriate services.

Next Steps

The submission of the regional bid to the Big Lottery is in two stages. The Stage1 overarching bid with outline approach will be submitted to the Lottery on 28 July 2006, this will not include details of local projects. If the is successful we will be invited to develop our detailed local projects in mid October to be submitted as part of the stage two detailed bid by **1 March 2007**

Further Information

For more Information on Sheffield's input to the regional bid please contact: Chris Nield (Tel: 0114 226 2246, e-mail: Chris.Nield@sheffieldse-pct.nhs.uk) or Kieron Williams (Tel: 0114 27 35869, e-mail: kieron.williams@sheffield.gov.uk)