

East End Quality of Life Initiative
Health and Public Policy Impacts achieved to-date and forecast for 2003-06

| Impact | What EEQOL has achieved 2001-03 | What EEQOL will achieve 2003-06 |
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| Local people gain employment in good quality jobs | <ul style="list-style-type: none"> • EEQOL linked Tinsley Jobnet workers with Meadowhall to set up a retail employment and training pilot for Tinsley residents, Feb 2003. • Joint working with Darnall Area Panel brought together Learning & Skills Council, Yorkshire Forward, Sheffield College to ensure training provision in East End of Sheffield meets community needs expressed in Darnall and Tinsley's Community Action Plans. • Supported Tinsley Forum in achieving full opening of its Training and Resource Centre in April 2003, eg links with Citinet. • EEQOL provided training and employment opportunities for approx 20 local people as community interviewers on a range of surveys in Darnall and Tinsley. | <ul style="list-style-type: none"> • EEQOL will develop links between employers/developers of new sites in SEZ and local communities/Jobnet workers to ensure local access to jobs enabled. • EEQOL will continue to work with LSC and other agencies, e.g. Jigsaw (Job Interview and Job Guarantee Scheme). • Ongoing negotiation/advocacy by EEQOL with agencies to ensure local training needs being met. • Ongoing monitoring of local employment in SEZ jobs by EEQOL. • EEQOL will continue to employ and train local people as community interviewers on surveys in the East End of Sheffield. |
| Quality of the local physical environment is improved | <ul style="list-style-type: none"> • Working with Darnall Area Panel Derelict Land Project: <ul style="list-style-type: none"> – stopped fly-tipping on Newburn Drive Tinsley by providing a fence. – enabled substantial tree planting at Britannia Road Darnall • Placecheck research with Kettlebridge residents led to successful application to Countryside Commission for Doorstep Green Project Preparation Grant to improve local green space. • Campaigned with Tinsley Forum for cycle and pathway from Sheffield Road Tinsley to Tinsley Tram Stop and Meadowhall to be tarmaced and fenced. • Supported Tinsley Tree Project (30,000 trees planted, Winter 2002-03) | <ul style="list-style-type: none"> • Working jointly with other partners (ADCE, High Hazels Park, Kettlebridge Action Group, SCC, etc) EEQOL will organise 3 Placechecks in the East End, e.g. Darnall Community Park in June 2003 (i.e. set up stakeholder groups, seek funding, facilitate consultation and implementation) to improve green spaces in Sheffield's East End. • EEQOL will continue to support Kettlebridge Action Group to access funding and implement improvements to Kettlebridge Doorstep Green. |

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| | | <ul style="list-style-type: none"> • EEQOL will continue to campaign for improved cycle and pedestrian access in Sheffield's East End. • EEQOL will continue to work closely with Tinsley Tree Project to ensure continuation of this valued community enterprise. |
| <p>Improve air quality, reduce noise pollution, community severance, and road accidents</p> | <ul style="list-style-type: none"> • Lobbied City Council, South Yorkshire Technology Corridor Partnership and Waverley Monitoring Group for pump priming funds for public transport - new route part subsidised by developers on Sheffield Business Park to start summer 2003. • Joint working with Attercliffe & Darnall Community Enterprise (ADCE), Tinsley Forum and EEQOL to develop community based transport (minibus, bicycle loans, driving lessons) to access new jobs on development sites - approved by Objective One. • EEQOL continued to support community air quality monitoring in Tinsley. • Successful in getting measures to reduce traffic on Bawtry Road Tinsley in City Council Air Quality Action Plan, April 2003. • Initiated research into development of Homezones in Tinsley. • Campaigned with Tinsley Forum for noise barriers, which were constructed on main carriageway of M1 in 2002, and extended to slip roads in Spring 2003. | <ul style="list-style-type: none"> • Continue to lobby for subsidised public transport routes to link development sites with local communities. • Ongoing monitoring of public transport access to development sites in SEZ. • Continue joint working with ADCE and Tinsley Forum to seek match funding from Yorkshire Forward for community based transport enterprise. • Community air quality monitoring to start in Handsworth and Brinsworth June 2003; EEQOL to provide training and support for these areas and others suffering environmental injustice in Sheffield. • Monitor traffic reduction measures on Bawtry Road Tinsley. • Campaign for noise attenuating glazing where appropriate, and noise reducing road surfaces. • EEQOL on Steering Group to help develop Homezones in Tinsley to facilitate community consultation which starts June 2003 (working jointly with Darnall Area Panel NRF). |

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| | | <ul style="list-style-type: none"> • Pursue improved noise reduction measures for Tinsley Junior School (working with Tinsley Forum). • Monitor noise levels as required. |
| Improved air quality, reduce noise pollution, community severance, and road accidents (continued) | <ul style="list-style-type: none"> • EEQOL and East End Strategy Group have sought funding for 2 years for a Green Travel Plan Officer to work with existing businesses in Lower Don Valley. • Lobbied SCC Planning Dept to implement monitoring of actual car parking provision and by what amount it differs from Unitary Development Plan. | <ul style="list-style-type: none"> • Continue to pursue funding for Green Travel Plan Officer through SRB4; if unsuccessful, try funding through other agencies. • EEQOL to pursue resources to allow monitoring of car parking provision by Planning Dept. |
| Building social capital: local residents / community groups involved in decision making which affects their quality of life | <ul style="list-style-type: none"> • Worked with South Yorkshire Open Forum to develop Yorkshire Forward's flagship community engagement on the Waverley Advanced Manufacturing Park Monitoring Group (meetings including 6 community reps started March 2003). • Proposed draft Terms of Reference for Waverley Advanced Manufacturing Park Monitoring Group, approved March 2003. • Developing Junction 33/34 Community Forum to work with Objective One and Yorkshire Forward monitoring developments in this part of SEZ. • EEQOL enabled community consultation on Tinsley and Darnall Community Action Plans to access Objective One funding (O1P4 linking to O1P5). <ul style="list-style-type: none"> • EEQOL has enabled effective community representation at the East End Strategy Group. • EEQOL has produced regular community newsletters to keep local residents informed about developments. | <ul style="list-style-type: none"> • EEQOL has an overview of SEZ processes and actions which is unrivalled in the voluntary/community sector, enabling effective community interventions in the Objective One/ Yorkshire Forward/SEZ process. • Support community reps and ensure they are fully informed to facilitate effective participation in Waverley Advanced Manufacturing Park Monitoring Group. • EEQOL will continue to campaign for effective community participation in Junction 33/34 Community Forum. • EEQOL will continue to enable community consultation on issues that affect local residents and facilitate implementation of local Action Plans. • EEQOL will continue its community advocacy role on locally identified quality of life issues in local, city, sub-regional and regional forums. |

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| | | <ul style="list-style-type: none"> • EEQOL will continue to ensure effective community involvement with the East End Strategy Group. • EEQOL will support and train local people to produce community newsletters. |
| <p>Sustainable regeneration policies which integrate economic, social and environmental goals</p> | <ul style="list-style-type: none"> • EEQOL has been instrumental in sustaining the East End Strategy Group, ensuring wider business representation and promoting sustainable regeneration policies in Sheffield's East End; EEQOL redrafted the EESG's terms of reference in 2001, to reflect changes in the area. • Working jointly with SCC, EEQOL has promoted sustainable regeneration policies through 4 East End Standing Conferences. • EEQOL brought together representatives from voluntary, community, businesses and statutory agencies at a Well-being and Sustainable Development seminar, promoted through Sheffield First. • EEQOL has researched a locally agreed set of Quality of Life Indicators; these have been disseminated locally and city-wide through various reports. • EEQOL Project Worker elected to board of Sheffield First for Environment partnership. • EEQOL has been instrumental in bringing environmental considerations into the building design of Tinsley Sure Start's new Family Centre, and Tinsley One Stop Shop. • EEQOL published a HIA Report on the Babbie Study in Jan 2001 which was widely disseminated • An article was published in Community Health UK, July 2001. | <ul style="list-style-type: none"> • EEQOL will continue to promote and monitor sustainable regeneration policies in Sheffield's East End through the East End Strategy Group. • EEQOL will work with SCC to facilitate further meetings of the East End Standing Conference in order to promote sustainable regeneration policies. • EEQOL will arrange a series of seminars on well-being and sustainable development with Sheffield First. • EEQOL will work with ADCE to continue the monitoring and dissemination of locally agreed Quality of Life Indicators and other local statistics. • The EEQOL Project Worker will pursue sustainable regeneration policies through the board of Sheffield First for Environment partnership. • EEQOL will continue to work with Tinsley Sure Start, Tinsley One Stop Shop and other organisation in the East End to ensure environmental considerations are taken into account |

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| | <ul style="list-style-type: none"> • EEQOL jointly produced an Environment and Health Audit for the Darnall Area with SCC Environmental Protection Service, Sheffield Health and the Darnall Area Panel in Dec 2001 • 'Sustainable regeneration in Sheffield's East End' - chapter in Adams, Amos and Munroe (eds) (2002) <i>Promoting Health Politics and Practice</i> London, Sage • EEQOL has shared learning through attending conferences, presenting papers and holding workshops at HIA conferences (e.g. Trent Health, Nottingham, Jan 2001; UK Health for All, York 2001; national HIA conference, Birmingham, Feb 2003). • EEQOL's work on HIA is included on the Health Development Agency and World Health Organization HIA websites. • EEQOL contributed to the UK Commission for Sustainable Development's study into the barriers and solutions to achieving sustainable development (as a case study of good practice) April 2003. | <p>when designing local buildings.</p> <ul style="list-style-type: none"> • EEQOL will further develop best practice by disseminating learning at conferences, through publications (e.g. a paper is to be published in a special HIA edition of international peer reviewed journal <i>Environmental Impact Assessment</i> in Nov 2003), and other opportunities. • EEQOL will continue to maintain and update the web sites of EEQOL and of the East End Strategy Group. • EEQOL's work will be evaluated through a study commissioned to look at the impact of sustainable development principles on public policy making and the working practices of local, city-wide and regional agencies through its work. |
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